



Sponsorship Registration Form

Name of Sponsoring Business/Organization: _____

Contact Person: _____

Phone#: _____ Email: _____

Your web site address (URL) for links on AARC web site, in race results, emails, etc.:

Please indicate which race(s) and level you want to sponsor:

(Description of levels and benefits is also available online at www.aarclub.com/RaceSponsor/Benefits)

Gold Level Sponsor for Fireside Frostbite Five-Miler (\$350)

Gold Level Sponsor for Phils (\$350)

Gold Level Sponsor for both races (\$600)

Silver Level Sponsor for Fireside Frostbite Five-Miler (\$150)

Silver Level Sponsor for Phils (\$150)

Silver Level Sponsor for both races (\$250)

Bronze Level Sponsor for Frostbite

Bronze Level Sponsor for Phils

We will contact you for further information regarding your logo, complimentary race registrations, and other sponsor acknowledgements and benefits.

Unless other arrangements are made, please send designated contribution* prior to race to:

Ambler Area Running Club
P.O. Box 204
Springhouse, PA 19477

THANK YOU!!!

* AARC is a 501(c)3 non-profit organization. Please consult with your accountant for information about tax-deductible contributions.



Race Sponsorship Fees and Benefits

Gold Level Sponsorship:

Contribution* of \$350 for a single race or \$600 for both races (February Five Miler and Phils July Run) OR an equivalent value in goods or services deemed to be essential to the race operations by the Sponsorship Committee or the Race Director.

Sponsorship Benefits for Gold Level Sponsors:

- Sponsor logo on race shirts
- Invitation to attend race and set up information table
- Website link and acknowledgement on website registration page and social media
- Acknowledgement in emails to AARC members and race participants
- Recognition on day of race
- Two (2) complimentary race registrations, including race shirts
- Posting of logo and link on race results
- Continued acknowledgement of sponsorship until all sponsors are finalized for the next race

Silver Level Sponsorship:

Contribution* of \$150 for a single race or \$250 for both races (February Five Miler and Phils July Run) OR an equivalent value in goods or services deemed to be essential to the race operations by the Sponsorship Committee or the Race Director.

Sponsorship Benefits for Silver Level Sponsors:

- Acknowledgement in emails to AARC members
- Recognition on day of race
- One (1) complimentary race registration, including race shirt

Bronze Level Sponsorship:

A non-profit organization represented by a member of AARC, or any race that designates AARC as one of its race sponsors, can have a table at our race.

All other in-kind sponsorships will be handled on a case-by-case basis in consultation with the Sponsorship Committee.